

RCS Farming & Grazing for Profit™ school

The Business School for Mixed Farming Enterprises

RCS Farming & Grazing for Profit tackles climate variability head on. Nothing is treated in isolation. It gives you the knowledge, principles and management tools needed to build a farming and grazing business with lower overheads, reduced risk and higher profits. This program is about balance. It's about generating profit while balancing the needs of people, production and the land.



Empowering People

You will leave knowing how to...

- Manage climate variability in a productive way
- Manage the economics of your business
- Build your farm's ecological health
- Develop flexibility between cropping and grazing depending on seasons and prices
- Increase ground cover and water utilisation
- Control and manage your business
- Reduce overheads
- Reduce risk
- Integrate pasture cropping into a successful and profitable mixed farming business

About the trainers

Terry McCosker. Terry McCosker has an unparalleled reputation with two decades of experience as Australia's leading educator in holistic and integrated farming practices. Terry brings this vast experience and extraordinary knowledge to the writing and delivery of Farming & Grazing for Profit.

Matthew Barton. Matthew has been pasture cropping for many years on more than 30,000 acres, and is regarded as Australian leader in implementing this innovative proven production system on a commercial scale. Matt offers first hand experience to show how the principles applied in the Farming & Grazing for Profit program confront modern agriculture's natural resource management challenges.

Garry McDouall. Garry is a practicing farmer and grazier with more than a decade of experience in holistic, integrated farming systems. Combined with his formal training in financial management and analysis, plus his skill at teaching, Garry is equipped with a rich range of abilities to teach the Farming & Grazing for Profit program.

Mike Parish. Mike is recognized for his depth of knowledge in all aspects of holistic and integrated farming and grazing systems. His commitment to adopting practices which regenerate the landscape spans more than a decade. Mike has been a long term clients of RCS and is now one of our key teachers for Farming & Grazing for Profit.



What RCS clients say about our programs...

"The course has given me a new meaning to the word management. A value for money course. This is a course everyone entering farming/grazing should do before entering the industry – young and old. We would certainly see a healthier countryside and a lot less failure, meaningless stress and depression. It would make for a healthier person. The course material was presented in such a way I could understand it and time was given for those who couldn't. Thanks a lot!"

Scott Vaughan – Dubbo, NSW

"Excellent information. The course had in-depth analysis of business, pasture cropping and grazing issues and their inter-dependence. Excellent instruction. It was great to vary presentation methods to suit everyone's learning styles."

Mary Woods – Roma, Qld

If you would like more information on the RCS Farming & Grazing for Profit School contact us...

on our website

www.rcs.au.com

or phone

Freecall

1800 356 004

People

Vision and goal setting. We will assist you to define your business and lifestyle goals and provide a simple, yet effective method of ensuring you achieve them. You will then be able to help others in your business set goals and achieve them.

Management effectiveness. It is possible to be 100% efficient but zero percent effective. We'll introduce you to management effectiveness; deciding who makes the decision; and how employees can be motivated to help you achieve your goals.

Time management. We can only manage ourselves with respect to time. The principles of self-management and staff management are indispensable.

Money

Economics. Most farms are structured to lose money. Discover how to structure profit into your business. Apply the three secrets for improving profit and eliminate dead wood from your operation.

Finance. Avoid expensive forced-action decisions by applying the three R's of credit to your farm. Evaluate the value of investments. Learn the techniques of cashflow planning used by our clients to stay in control.

Accounting. Have you ever been confused by the documents your accountant produces? This school teaches an incredibly simple system that will lift the veil of confusion that sometimes surrounds accounting.

Farming and Grazing Systems

Ecology. Ultimately as farmers we are harvesters of sunlight, rainfall and minerals. The basis of long-term profitability is a healthy farm ecosystem. You will learn the principles of farm ecology and how livestock can be used to improve the four ecosystem processes in combination with pasture cropping when appropriate.

Soils. Man is dependent on soil as it is the basis of all life. This section will provide the basis for understanding the structures of soils, the relationships between organic matter, minerals, air and water.

Humus. You will learn how humus is formed and how management can influence the production of this vital substance.

Farming soil micro-organisms. Sustainable farmers farm the micro-organisms and these organisms farm the soil and plants. Soil micro-organisms play a very important role in decomposing plants and root residues in the soil. They are also important for making available certain nutrients from the soil particles and facilitate the breakdown of pesticides and herbicides. Discover the conditions that promote increased populations of beneficial soil micro-organisms that actively fight harmful organisms such as nematodes.

Pasture Cropping & Livestock

Plant Production Principles. You will learn the principles of plant production from a soil and livestock perspective and how plant and animal activity impact on the health and capacity of the system. There are some fundamentals that make pasture cropping simple. Perennial pastures are an important part of the story. Making sure that these form part of the guiding decision-making is critical to its success.

Grazing Management Principles. There are six key grazing management principles. Understanding and following these principles, in conjunction with pasture cropping when appropriate, form the basis for establishing a healthy ecosystem and a healthy business.

Crop Management. Manage in crop weeds using the cycles of nature and remove high input costs. The establishment and maintenance of perennial pastures is a key in crop management and enterprise flexibility.

Livestock Management. Learn the critical requirements for improved reproduction and how this impacts on the gross margin of your breeding enterprise. Learn the basics of the animal rumen function, how high animal performance is a direct consequence of nutrition, and learn how to design a supplement program to get more from your own herd or flock.

Drought Planning Principles. There are eleven essential drought management principles, which not only ensure minimum damage to land and pasture, but also ensure minimum damage to the business. This is a critical element in managing farms in the climate change era.



Empowering People



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